

VALENCIA MOVEMENT DUE TO START

General movement of Valencia oranges may get under way locally before the end of April, with actual start of shipping to be determined by the assignment of a prorate to the Central California area.

Indications point toward a short crop, with estimates placed at 4,500 cars for Central California, a decrease of about 2,500 cars as compared to last season.

Quality of fruit will be good and sizes large. Frost damage as a result of last winter's cold snaps, is expected to be negligible in this area.

With both Valencia and Navel trees now budding out, one of the heaviest blooms in recent years is being anticipated. Bloom will apparently be heavy throughout the district both inside trees and out.

Concerning the national citrus picture, the department of agriculture estimates a season production of 113,860,000 boxes, as compared to a production figure of 118,680,000 last year.

From the office of R. E. Blair, California agricultural department statistician, comes the statement that as of April 1, the state's orange harvest will total 47,100,000 boxes, including 28,000,000 boxes of Valencias.

Firemen's Ball Date Changed

Date of the Second Annual Firemen's Ball, sponsored by the Woodville Volunteer Fire Department, has been changed to Saturday, May 15, it was announced this week. Dancing will be from 9:30 p. m. until 1 a. m. and refreshments will be served.

And, incidentally, we are told that our original announcement of the Firemen's ball backfired. For the sake of the record our intentions were only concerned with what we thought was a harmless touch of humor and certainly were not to direct any disparaging comment toward the very fine people of Woodville.

The Farm Tribune

VOL. 1—NO. 41 Published Weekly At Porterville, California

April 16, 1948

CHARLES W. EASTERBROOK NEW SCHOOL DISTRICT HEAD

LUMBERING WAS DIFFERENT THEN



Photo Courtesy of Aubrey M. Lumley, Jr.

THIS IS the steam wagon that is mentioned in the old Porterville Enterprise newspaper as quite a modern contribution by the Young Brothers to the Springville lumber industry about the turn of the century. The photograph, which is in a collection owned by Aubrey M. Lumley, Jr., of Porterville, was used in a Porterville chamber of commerce brochure published about 1901. If you have any information about this steam wagon, or if you can identify any person shown in the picture, we would appreciate a letter, or, better yet, drop in at The Farm Tribune office and tell us about it.

Trick Roper, Broncs and Brahmas Ready For Springville Rodeo Next Sunday

Broncs and Brahmas from the string of Bud Hauert, Ken Lance noted trick roper and a professional bull fighter are reported as ready to go in the annual spring rodeo of the Springville chamber of commerce, to be held Sunday, April 18 at the rodeo grounds four miles north of

Springville on the Balch Park road.

Slated to begin at 1:30 o'clock in the afternoon, the show will be highlighted by bareback bronc riding, saddle bronc riding, Brahma bull riding, calf roping, team roping and special events.

New facilities have been provided at the rodeo grounds, including the construction of an additional chute and the preparing of more adequate parking space. Stands on the grounds will serve sandwiches and drinks.

On the rodeo committee are: Bob Gilbert, chairman; Jack Morrison and Courtney Talbot, with a number of other Springville residents and chamber of commerce members assisting.

Here's Another One—No. 7 In Brand Series



BRANDS SHOWN above, left to right, are registered to: V. T. Pace, Wilko Mentz, Schmittou Bros., Herman Vossler, Jack Souza, Paul Morris, J. Lester Guthrie, John Guthrie, C. L. & Florence Guthrie, Frances Pratt, Joe Hangii and John A. Wilcox.

Board Names Administrator And Civic Leader

Charles W. Easterbrook, of Pacific Grove, has been elected by the board of trustees of the Porterville Union High School and Junior College district, to serve as superintendent of the district, replacing Ben H. Grisemer, who announced several months ago that he will retire from the position at the end of the present school year.

Mr. Easterbrook has an impressive background in the fields of school administration and civic affairs. At Pacific Grove he served as dean of boys, adult school principal, and vice principal, principal and assistant superintendent of the Pacific Grove Unified School district, demonstrating major interests and capabilities in curriculum organization, student body activities and athletics.

Among civic positions held by Mr. Easterbrook have been president of the Monterey Peninsula Exchange club, President Monterey Bay Area Section California Association of Health, Physical Education and Recreation, (Continued on Page 14)

No Funds For Hospital

No federal or state supplementary funds will be available during the present fiscal year for use in construction of a community hospital in the Sierra View Hospital district, it was stated this week in a letter to C. R. Williams, district board chairman, from Dr. P. K. Gilman, chief of the bureau of hospitals, department of public health, state of California.

Dr. Gilman stated that the local district rated too low on the funds priority list. After the beginning of the next federal fiscal year, July 1, 1948, the local project will again be given consideration.

Concerning the local hospital survey, it is expected that R. J. Stull, hospital consultant, will have his final, written report ready about May 1.

Department Store Represents \$300,000 Investment For Community Of Porterville

An estimated investment of \$300,000 in the completed building and fixtures will be brought to the Porterville community when the Famous Department Stores, Inc., opens at its new location, 404-410 Main street.

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early this summer, according to Urban Hirsch, Jr., president of the store corporation.

The property, which has been leased by Famous Department Stores from Marion and Klema Zaninovich of Delano, comprises a total of 30,258 square feet, and, according to Mr. Hirsch, is one of the most complete and modern department stores in the San Joaquin valley.

Exterior of the store will be modern in appearance, with no windows except display windows on the street level. Front of the building will be solid plaster with a permanent marquee mounting six floodlights. Interior illumination will be from newest-type fluorescent lights.

Store fixtures, designed by

Great Day Planned For Homecoming

A great day is being planned for the Springville Homecoming that will be held Sunday, April 25, at Springville along the Tule river opposite the soda spring. The event is sponsored by the Springville chamber of commerce.

Committee in charge is composed of Clem Simpson, George Haigh and Frank Negus. An afternoon program is being planned and a free barbecue will be served. All old time residents of southeastern Tulare county area are invited to attend.

Jules Massey of the Grand Rapids Fixture company, will be in primavera. Table tops will be designed with glass tiers that will accommodate a maximum amount of stock but afford excellent display.

Mr. Hirsch states that experts have been employed to finish interiors of the store in cheerful, modern colors. Fluorescent strip lighting along walls will be designed to accentuate store colors and carpeting will be placed in ready-to-wear departments. The latest model Otis elevator will carry patrons from the third floor to the basement.

Stress will be laid, according to Mr. Hirsch, on the store's completeness, with all types of merchandise for men, women, children and the home to be stocked. Emphasis will be placed on nationally-known brands. The four selling floors, plus the mezzanine, will carry an extremely wide variety of goods, Mr. Hirsch says.

Manager of the Porterville store will be Bill Stanley, who is at present having a home built in Porterville. Architect for the Famous store is Walter Wagner of Fresno.

Trophy To Best Junior Horseman

A trophy will be awarded to the best horseman or horsewoman in the Junior Horseshow of the Orange Belt Saddle club that will be given Sunday afternoon, May 23, at the Rocky Hill arena east of Porterville.

Funds derived from the sale of adult show tickets will be donated to the Porterville community swimming pool fund and Loren T. Bartlett, owner of the arena, will also donate his percentage of the gate receipts. Children will be admitted to the show without charge.

Allen Coates is handling arrangements for the event.

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The Farm Tribune

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BILL RODGERS, Editor

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**STATE ACTION IS OF CONCERN
TO FARMERS OF THIS AREA**

Two items of action on the State level, this week, are of vital concern to farmers of this area—one the lifting of the ban on electrical power by State Emergency Power Director, R. P. O'Brien, the other the decision of A. A. Brock, California director of agriculture, not to establish a secondary quarantine against citrus quick decline at the Tehachapi mountains.

The first of these items, the lifting of the power ban, resulted in part from the heavy spring rains and mountain snowfall of the past 30 days—storms that have completely changed the picture as far as water-generated power is concerned.

And also entering into the considerations of Mr. O'Brien, no doubt, was a petition from Tulare and Kern counties, signed by farmers, calling to attention the repeated statements of the Southern California Edison company that it could give all the power possible to transmit to other areas and still fully supply its customers in our area.

This does not mean that power can be wantonly wasted—but it does mean that the situation is far less critical as it appeared it would be.

Now, about the quick decline quarantine. It is the belief of citrus producers in the Central California district that since quick decline is capable of wiping out the industry if it once establishes itself (it has practically done this in some areas of Southern California) and since there are so many unanswered questions concerning the disease, extra precautions are necessary at this time.

Mr. Brock states that existing quarantine and buffer areas in Southern California are adequate to prevent spread of the disease. We hope Mr. Brock is correct. Because the fate of the entire Central California citrus industry may well hinge on his decision.

**REGISTRATION
DEADLINE APRIL 22**

Deadline for registration in order to vote at the June 1 primary election is April 22, with persons who have moved since the last general election or who did not vote in the last general

election required to register in order to be eligible to vote.

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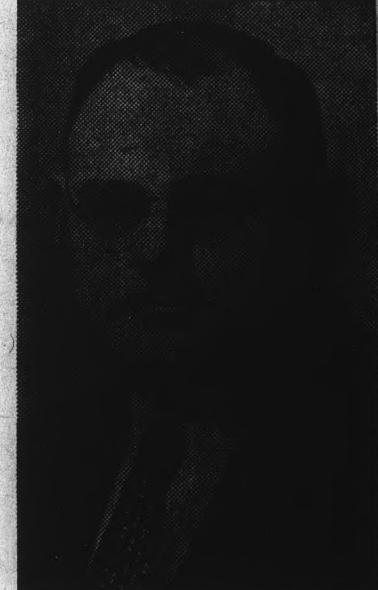
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Association Opens Branch Office

A branch office of the Retailers Credit Association of Tulare county, Inc., has been re-opened in Porterville in room 4 of the Baker block building, with Glen D. Ruddy as manager. Mr. Ruddy also manages the Visalia office of the organization.

The credit association, according to Mr. Ruddy, is a merchant

owned non-profit organization that helps prevent credit loss. It was formed in Tulare county in 1906 as a medium through which merchants can exchange credit information.

"Since the war," Mr. Ruddy says, "there has been a heavy demand on credit bureaus throughout the nation and in Tulare county the demand now surpasses prewar levels. Unemployment, inflations and a 'dry' year are making it difficult for many persons to meet their financial obligations."

Coalingo Horned Toad Derby will be held in Coalinga on May 22.

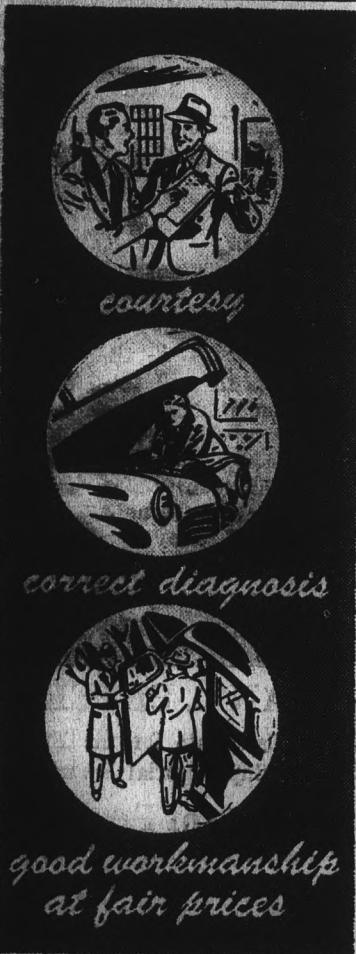
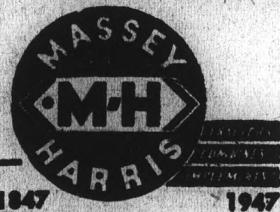
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Jamie Robertson Is Prairie Center Bureau Speaker

Jamie Robertson, area representative of the California Farm Bureau federation, will speak this evening, (Friday at a meeting of the Prairie Center Farm Bureau to be held at 8 o'clock in the Sunnyside school.

In addition, Fred Jensen, assistant Tulare county farm advisor will discuss, "Recommendations For Control of Vineyard Insect Pests" and a report on 4-H club work will be given.

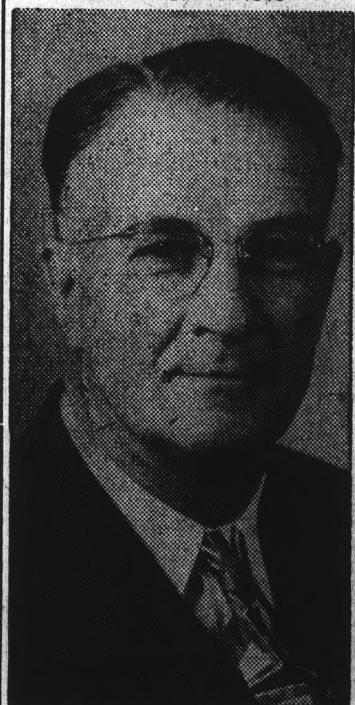
A short business meeting will also be held and refreshments will be served. Chairman in Carroll Aeschbacher.

winners and trophies on Sunday, May 9.

The committee is attempting to complete arrangements for the winner of the Porterville Roundup Queen contest to be sent to the Salinas Rodeo in July.

Call Porterville 583 to insert your Classified ad in the Farm Tribune.

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"Cancer Can Be Curbed," Says 20-30 Club In Officially Opening Community Drive

Emphasizing that "Cancer can be curbed," the Porterville 20-30 club officially opened this community's drive against cancer at a regular meeting Tuesday evening, with club members organizing local phases of the 1948 drive of the American Cancer society.

Frank Shields, chairman for the Porterville area, states that the cancer campaign has a two fold purpose. In addition to raising funds, persons directing the drive also dispense information of an educational nature concerning cancer.

National records show, according to Mr. Shields, that as a

result of this educational campaign in recent years, thousands of cases of cancer are now being caught during the early stages when they are still curable.

Forty per cent of funds raised locally will remain in Tulare county; an additional 20 per cent will remain in California and 40 per cent goes to the American Cancer society for use in cancer research and treatment.

"Cancer is the second largest killer of man today," Mr. Shields points out, "being surpassed only by heart disease. One out of eight persons in the United States is destined to die of cancer unless cancer is curbed and one out of every two families will lose one of its members to cancer according to statistics given by the American Cancer society.

"Any support given the Cancer drive is not just a donation. Rather, it is a down payment to an institution that may someday save your greatest possession your own life.

Quota for the Porterville area is \$2,000 this year, considerably less than last year. Contributions may be mailed to "Cancer, P. O. Box 1177, Porterville, Calif. Checks should be made

payable to the American Cancer Society.

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By BILL WHITE JR.

How does Spring affect you? We all know where a young man's fancy is supposed to turn in the months of Spring, but for a fisherman, of any age, the break-up of Winter finds him checking over his tackle and gear. You'll discover him mooning into space,

trying to learn to "think like a fish" again. A fellow in here the other day said,

"Nobody ever caught a fish by thinking like a man. You gotta think like a fish." You know that makes sense. You don't bait the hook with what you like, you bait it with what the fish likes. If you can't think like a fish, the next best

thing is to send down a menu and let the fish pick out his own dish - - unless it's a man chowder. Fishing reports around the country sound mighty encouraging, whether you're interested in lake, river, stream or ocean fishing. So test that rod and tote that reel. The fishing fever's in the air - - and it's catching.

When you mix drinks for your guests, do you have to go "fishing" around for the right ingredients and correct proportions? Be smart - - stop in at **BILL'S LIQUOR STORE**, 118 North Main Street next time you need liquors and mixes. Ask for YOUR copy of our Handy Recipe Book - - makes Home Bartending easier and faster! Delivery Service? Of course! Just call: 627.

Individual Grower Vote Recommended By Association On Pro-Rate Amendments

A recommendation that citrus growers be permitted to vote as individuals on all proposed amendments to Pro-Rate Order No. 66, has been made by the California Citrus Producers association, following meetings of association committeemen with representatives of major citrus marketing organizations.

At the March meeting of the association a committee was named to study various prorate proposals and meetings were arranged with representatives of

American Fruit company, Mutual Orange Distributors, Prizers-McDaniels Orange County group and several independent shippers.

Serving on the committee were: Tom Strain, Lindsay; Victor Bowker, Porterville; Walter Paul, Vista; D. M. Stephenson, Riverside and G. R. Rees and Joseph J. Honus of Redlands.

In commenting on the association recommendation, Mr. Honus, who is secretary of the organization, said, "This decision is significant, for under present government procedure, any co-operative sales organization is permitted to vote by block vote for its entire membership.

"The California Citrus Producers association recommendation is that growers be permitted to vote individually, regardless of marketing affiliation."

Possible demand for buckwheat is seen in a medical discovery that Rutin, a chemical substance coming from buckwheat, is highly beneficial in the control of internal bleeding.

Experiments conducted in New York indicate that when cows are fed a vitamin E concentrate they give more and richer milk.

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"Pop" Hamlin To Retire From High School Staff

One of Porterville high school veteran faculty members, A. S. "Pop" Hamlin, will retire from teaching at the end of the current school year.

The announcement was made Monday evening when members of the high school district board accepted a letter of resignation from Mr. Hamlin, who states that he contemplates considerable travelling in the future.

Mr. Hamlin came to Porterville high school in 1918, after having previously taught several years at Dinuba. During his years in Porterville he taught mathematics and coached athletics.

Other business of the board included a decision to grant tenure to Mrs. Emma L. Ritz, language teacher and Miss Jeanette Higgins, instructor at Springville. Both have general secondary credentials.

Considered by board members was the furnishing of tables and

chairs for the new cafeteria that is under construction at the school; teacher salary schedules and a state employment retirement system for non-certified employees of the school.

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3 - Day Service

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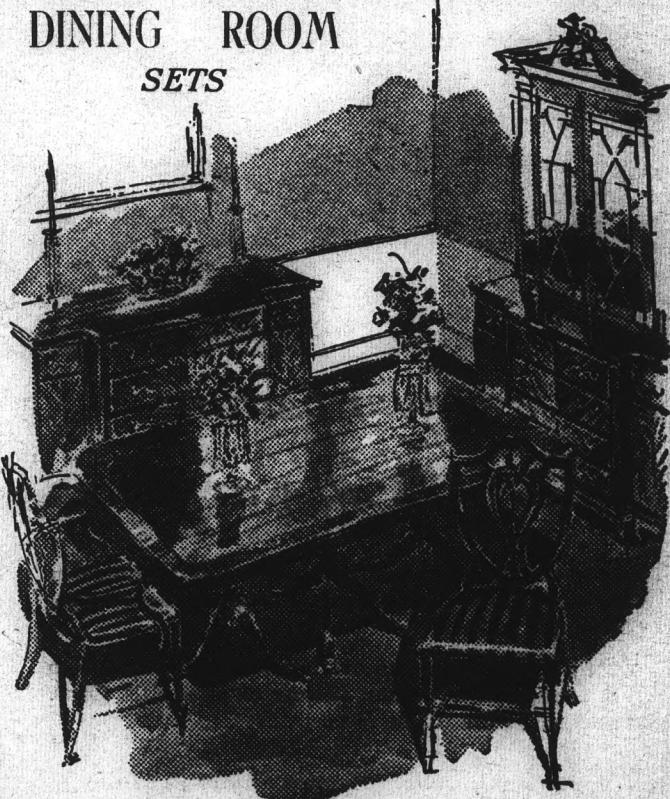
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The Farm Tribune
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★ Personals 8

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★ Electric Wiring & Repairs 15

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★ Landscaping & Gardening 22

LANDSCAPING — Lawn and Garden maintenance: Monthly rates. Seed, Fertilizer, Insecticides.

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★ Septic Tanks 32

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★ Miscellaneous Business 33

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Sharpened
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REPAIR-ALL and CYCLERY
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★ Situations Wanted - Men 38

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WANTED — Steady job with house, by experienced farmer, married. W. E. Campbell, Rte. 2, Box 796, Porterville. a-9-3P

WANTED — Alfalfa hay cutting and raking, for the summer, new equipment, phone 564-J. a9-3P

★ Situations Wanted (Women) 39

WANTED HOUSEWORK—General cleaning. Will go out of city. Stay night. 75c, hour and transportation. Georgia Golden. Phone 311

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★ Help Wanted 40

WANTED — Party to care for 6 month old child. Vicinity Putnam and Roche. Contact Mrs. Dunne, 522 N. Main or 516 Roche Ave.

★ Business Opportunities 43

FOR SALE — Grocery store, good location, new building, complete stock and fixtures. Phone 508-J, between 7 and 7. a2-4

FOR LEASE — Service station, complete. Phone 312-R. a9-4

FOR SALE — Service Station, 1007 North Main. Phone 550. a9-4

★ Ranches, Groves

56

CITRUS BARGAIN — 50 Acres All Navels, \$35,000 — Also 50 acres Navels and Valencias with fine home, some pasture land. \$65,000 including Valencia crop if taken soon. La Gourgue, 105 N. Corona Drive Phone 1473-W Porterville.



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OLIVE STREET CORNER. Close to new highway location. It's priced low.

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DAIRY RANCHES — 5 to choose from.

CHICKEN RANCHES by the dozen.

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Porterville, Calif.

★ Real Estate 53

IF SOMEONE is going to buy the Joe Ojeda place, Route 2, Box 559, the price of \$8,500 does not include tomatoes, squash or hay. a9-3

INVESTIGATE THESE, YOU'LL BE SURPRISED AT THE VALUES

3 ACRES — Highly improved, sandy loam.

5-ROOM HOUSE, only \$2,500 down.

8-ROOM HOUSE on half acre of land.

20 ACRES of Alfalfa land

160 ACRES potato land.

ROY A. HILL, Realtor
215 E. Putnam, Porterville
Phone 1185-M; Res. 1205-W

400 ACRES UNIMPROVED land north and west of Porterville. Good soil. \$45,000 cash.

25 ACRES ORANGES — Navels and Valencias. 5-room house, Plenty of water. Warm grove. \$33,000, TERMS.

20 ACRES ORANGES — 10 Navels, 10 Valencias. Good trees with nice production record. \$20,000 TERMS.

HARRY J. JOHNSON, REALTOR
306 N. Main Phone 752
Porterville, Calif.

★ Washing Machine Repair 72

WASHING MACHINE REPAIRS.
24 hour immediate service.
Phone 549-J, 123 South Main.
Schortman's Repair Shop.
m12tf

★ Radios and Service 73

RADIO SERVICE — Specializing in car radios. Quick service.
All work guaranteed. Dave's Radio Service, Poplar. a2-4p

★ Refrigeration Service 74

WHY GAMBLE on your Refrigeration Service when you can depend on Dependable Refrigeration Sales and Service?
1101 West Olive. m19tt

NO CHARGE if we do not repair your refrigerator. All work guaranteed. Sierra Refrigeration, phone 155-W.

★ Furniture For Sale 70**SALE — SALE — SALE**

McMAHANS FURNITURE CO. in PORTERVILLE starting Friday will offer SENSATIONAL VALUES in Furniture and Appliances and Bedding.

A part of the MARKS Fresno stock is being divided up with the other stores. Prices-slashed to the bone. Sale starts Friday April 16, and runs until stock is sold. HURRY-HURRY-first come, first served.

★ Miscellaneous For Sale 75

FOR SALE — Canvas, 12x24, \$16.
803 N. Kessing. Phone 1156-W

**Every Day
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SEWING MACHINE
BUTANE TANKS
MATTRESSES
TARPS and TENTS
MANY OTHER ITEMS

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High School
on
WEST OLIVE STREET
Porterville

FARMERS CLASSIFIED SERVICE - - -

★ Miscellaneous for sale 75

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CEMENT LAUNDRY TRAYS
WITH STAND

\$12.95

16x24 WHITE PORCELAIN
STEEL SINKS

\$5.95

STEEL LAVATORIES
WITH OVERFLOW

\$10.95

ALSO TOILETS, ETC.

West Olive Supply

1519 WEST OLIVE
Porterville a2-3

TYPEWRITER — Remington Rand KMC model, 14-inch carriage. Used 2 months, then overhauled. Substantial price reduction. Phone 350. Box 70. Porterville. a2-3

FOR SALE — Horse trailer (double) with top. Inquire at Bee's Sweet Shop or phone 141-W or 612-W. Porterville. m26-3p

FOR SALE — Various kinds of dry wood, 1037 E. Date St. and also Alta Vista Woodyard. Phone 18-J-11. m26-4

FOR SALE — Washington Navel and Valencia Trees WEISEN-BERGER CITRUS NURSERY, Route 1, Box 748 or Route 3, Box 252, Porterville.

FOR SALE — 250 gallon Propane and Butane Tank, Route 2, Box 70, Porterville, Westwood Drive. a9-3p

WESTINGHOUSE LAUNDROMATS now available for immediate delivery. Modern Home Supply, 110 N. Main St. Porterville.

REPLANTS, IMPROVED Early Anna tomatoes. Special reduced price. \$14.50 per thousand. Green Thumb Nursery, 1026 N. Main, Porterville.

FOR SALE — 14 ft. Utility trailer; 36 ft. of 12 m. water casting. 702 North E. Phone 745-W. Clemente. a9-4

SCRATCH PADS — 50c a lb. at C. Brooks, the Printer, 522 North Main, Porterville.

★ Miscellaneous For Sale 75

GALLOWAY HARROW
USED TWO-ROW CASE PLANTER.

USED 4-ROW CASE CULTIVATOR.

NEW OLIVER VINEYARD
PLOWS.

TRACTORS NEW AND USED.
ALL KINDS OF FARM EQUIPMENT FOR SALE

Farmers Tractor & Equipment Co.

TRACTORS, MACHINERY
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P. O. Box 881 108 S. Main

BENDIX Home Laundry, slightly used. Modern Home Supply, 110 North Main St., Porterville.

SAFETY GLASS — Libby-Owens-Ford and American cut and installed in all makes of cars. Over 25 years' experience. Lallanne's Auto Wrecking, Main and Vine. Phone 331. a9-4

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Sides Safety Service

Expert On All Makes
1005 North Main Phone 1192
Porterville

20-Gal. WATER HEATERS
\$27.50 rebuilt

TOILET complete
\$35.00

Joe Sockol & Son
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Recaps \$4.95 Recaps

GUARANTEED

NEW TIRES 6.00x16

\$10.75 plus tax

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Porterville

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COLORED FRYERS — M. C. Lowrey, 410 Western Ave. Phone 862-M a16-4

FOR SALE — RABBITS, Bred does and does with young. Fryers and bucks. Near Doyle Colony School. Frank Bennett, 402 Maurer Ave. Phone 4-W-2 a16-4

FOR SALE — Calf roping horse, ½ quarter. Also horse trailer. 107 South Kessing. Phone 298-J a16-4

★ Miscellaneous For Sale 75

FOR SALE — Pipe vice and miscellaneous tools. Phone 702-J. a16-4

WRINGER ROLLS for all washers, guaranteed by Maytag. Bring your old roller for size. Brunson's Electric Shop, 514 S. Main. a16-4

★ Saddlery 78

SADDLE AND LUGGAGE REPAIRING. New saddles and riding equipment. Orange Saddle Shop, 611 E. Orange. m19-tf

★ Pets and Supplies 80

FOR SALE — Cocker Spaniel. Male, 18 months old. Phone 604-J. a2-3

★ Stock Breeding 82

AT STUD — Shetland pony. White tail and mane. Art Seguin. Phone 1217-W, Porterville. a2-3p

BREEDING SERVICE — Jersey, Guernsey, Holstein and Hereford bulls. Bulls for rent. Cattle dealing and hauling. Dell Cannady. Phone 918-W a16-4

★ Poultry and Rabbits 83

PRICES REDUCED — \$17.00 per hundred. New Hampshire chicks every Monday, also started chicks. S. C. Weaver, 1300 E. Date St. A-1-t3-P

★ Automobiles For Sale 85

FOR SALE — Good used cars. Jendresen Motors, phone 1176, 930 North Main, Porterville. f13-tf

GOOD USED CARS. Used cars bought and sold. Givan and Givan 121 South Main, Porterville. Phone 294-J A22-tf.

Used Car Bargains

1941 DODGE 4-DR.

1940 CHEVROLET SEDAN

1940 DODGE CLUB COUPE

1940 FORD PICKUP

1939 DODGE PICKUP

1946 DODGE PICKUP

Tom Spear

Dodge and Plymouth Garage
703 North Main Phone 73
Porterville

1946 FORD PICK-UP

1942 OLDSMOBILE SEDANET

1941 BUICK CLUB COUPE

1938 FORD PICK-UP

Jendresen Motors

930 North Main Phone 1176
Porterville

★ Automobiles For Sale 85

For Better Values In Used Cars

Pontiac Motor Center

114 North Main Phone 100
Porterville
Convenient Terms - - - We Trade
All Cars Sold With a Guarantee
That Counts

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Plymouth Special Deluxe

4-Door Sedan

Immaculate Car

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632 South Main Phone 1184-J
CHRYSLER—PLYMOUTH
SALES SERVICE

1941

Plymouth 4-Door Sedan

46 DODGE MOTOR
EXCEPTIONALLY CLEAN

Many More To Choose From
EASY TERMS

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Our Select Stock Priced To Sell

EXCELLENT CONDITION
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EQUIPMENT

1942 "76" OLDS CLUB SEDAN

1942 CHRYSLER NEW YORKER 4-DOOR SEDAN

1946 "76" OLDS CLUB SEDAN

1940 PONTIAC 4-DR. SEDAN

1939 FORD 2-DR. SEDAN

1938 BUICK 2-DR. SEDAN

1936 PONTIAC 4-DR. TOURING SEDAN

Sheela Sales and Service

616 N. Main Phone 1430
Porterville, Calif.

1940 Ford Sedan overdrive \$1095

1940 Mercury \$1050

PORTERVILLE TRUCK SALES
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Corner Orange and D St.
Phone 430-J Porterville

THE OLD DAYS

From The Files Of The
POTTERVILLE ENTERPRISE
Courtesy of Aubrey M. Lumley
and Son Insurance

April 13, 1900

The first carload of magnesia from Porterville will be shipped shortly. Saturday, Charles Harter president of the Carbonic Acid Gas company of San Francisco, was in town and inspected the magnesite property, after which he employed J. N. Larson to get out enough magnesite to make a carload for shipment.

Mr. Larson started work, Tuesday, and the stuff will be hauled to town by Charles Nesbitt. It will not be long before arrangements are made to smelt the

ore in Porterville.

A. G. Schulz, J. H. Williams, Dr. J. H. Hatcher, Wilko Mentz, A. M. Lumley, Mart Click, H. M. White, H. F. Brey, A. M. Cogburn and Floyd Cranston, with George Redd as caterer, went Friday, to the clubhouse.

A very pleasant time was had, notwithstanding the fact that fishing was not good because of rainy weather that riled the water.

Forest Supervisor John White arrived from Visalia, Tuesday, on his way to Kernville and the Walker Pass country to drive off sheep which are trespassing on the forest reserve. Of his force here, he took with him W. W. Brown, Ed. Halbert and A. Harris.

John T. Gerhardt, who was elected assessor for the Porterville Fire district, has appointed Robert Clark his deputy, who will commence his duties today.

V. D. Knupp, Joe Green, J. B. Chinn, W. A. Hall and others left for Arizona Saturday to buy cattle.

Mrs. Stella Brown has been appointed postmaster at White

River, vice N. F. Smith.

Ben Hockett was in town Tuesday and brought with him some oil rock that he found on the Hockett ranch north of White River.

Will Leslie left for San Francisco, Monday, where he has secured a position in Deitmeyer's piano factory.

R. W. McFarland, D. H. Parks, C. Bonine, Joseph Carter and C. H. Smithling went to Visalia Tuesday, on jury duty.

George Guinn went up to Springville, Sunday and brought a load of soda water back to Porterville for medical purposes.

H. W. "Hank" Gowdy, who has lived in the Springville country for 25 years, left recently for a visit to old scenes in Kansas.

Arthur Young informs us that a new Trilby steam wagon will be here this month to haul lumber and that the famous old Trilby, which is now at Springville, will be used in the harvest fields this summer.

In years to come, when the population of the valley shall have doubled, a ride from Porterville to Springville will be to Tulareans what a journey up the Hudson is to people of

New York. Beautiful homes will line the valley on each side of the river, men of wealth will have resting places there and hundreds of orange groves will surround happy homes.

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522 N. Main Street, Porterville

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by Jesse Eckles



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132 So. ELMWOOD
LINDSAY, CALIF.



Phone 1370

Cor. MAIN & ORANGE
PORTERVILLE, CALIF.

April 16, 1948

THE OLD DAYS

From The Files Of The
POTTERVILLE ENTERPRISE

Courtesy of Aubrey M. Lumley
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★ FLOWERS

Wilcox Flower Shop
Flowers For All Occasions

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Porterville, California



For The Ladies - - -

French Fried Zucchini Squash Delicious Dish

An easy, different and delicious way to serve Italian squash is to French fry it. The same methods described here is also good for onion rings.

FRENCH FRIED SQUASH

$\frac{1}{2}$ c flour

$\frac{1}{4}$ tsp salt
 $\frac{1}{2}$ c cold water
 1 egg
 1 T melted fat
 1 T melted fat

Wash zucchini thoroughly. Slice diagonally to obtain the largest possible slices. Dip slices into batter and drop in shallow, hot fat. Cook to golden brown. Drain on brown paper and serve

Only \$149.95

See this Clearance Sale Bargain in our window. A beautiful 11-piece Walnut finish bedroom set. Never before such a bargain. Vanity dresser with large mirror, upholstered bench, chest full size bed, 2 pillows, box spring and mattress, a beautiful spread and two lamps.

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FURNITURE COMPANY

What a Buy

on Chairs. See window. Unbelievable bargains on slipper chairs, upholstered arm chairs, occasional chairs, cricket chairs, and rockers, Wingback chairs and Vanity benches. Come in and see the bargains at Price's Clearance Sale in the Furniture Department and Gift and Homewares Basement.

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You'll delight in the cool beauty of LIFE-A-LOY Venetian Blinds, in the assurance of their lasting service. Have yours installed now! They're custom built, measured for and installed by factory representatives. A new Lev-O-ler keeps the cords from working to the top and so assures ease of operation. Call the BREY-WRIGHT LUMBER CO. for prompt service.

Tune in on Station K T I P at 7:00 A. M.

BREY - WRIGHT LUMBER CO.

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Porterville

Terra Bella

immediately.

To make the batter, beat egg and add cold water. Add to flour and salt and beat until smooth. Add fat and blend.

To make onion rings, slice large onion crosswise in thin slices. Separate rings and dip them in batter. Fry until light brown. Drain well.

Meat Cutting Demonstration Set For Visalia

Rural and city housewives in Central California are being invited this week to attend a meat-cutting demonstration and lecture in Visalia on April 21, scheduled by the California Farm Bureau Federation's Home department in cooperation with the National Livestock and Meat board.

Marshall Olson, meat specialist for the board, will demonstrate how beef, pork and lamb should be cut so as to minimize loss and provide the most attractive and appetizing dishes.

Others who will appear on the program are Dale Kilpatrick, Olson's assistant, and Herman Colpein, chairman of the Farm Bureau's statewide beef cattle section.

The demonstration will take place in the Visalia Civic Auditorium and will begin at 2:00 p. m. Presiding over the meeting will be Mrs. C. M. Fisher, Chairman of the Associated Women, Tulare County Farm Bureau.

"This practical demonstration and lecture," said Mrs. Fisher, "is open to the public, with a special invitation to the Farm and City women of Kern, Tulare, Kings, Fresno and Medora Counties."

Household Hints - - -

To liven up enamel paint, wash with warm water to which has been added a teaspoonful of powdered borax. Rinse with clear water, dry and polish with a furniture polish.

Color of window blinds will be freshened if the blinds are brushed with linseed oil.

Dull furniture may be renovated by rubbing with linseed oil or by washing with equal parts of vinegar and warm water, after which furniture polish is applied.

Table cloths and sheets will last longer if they are folded crosswise, occasionally, when they are put away.

THE FARM TRIBUNE
Published By Farmers

Treatment of sugar beet seeds with phygon, a chemical compound developed by the United States Rubber company, has increased seedling yield three times in greenhouse tests.

Loyd-Brittell Chapel

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QUARANTINE TURNED DOWN

Plan to establish a quarantine line at the Tehachapi mountains to stop the shipment of citrus stock into Central California as a means of protection against possible spread of quick decline from a Southern California into Central California was this week turned down by A. A. Brock, California director of agriculture.

The suggestion that a secondary quarantine line be set up at the Tehachapis was made in resolution from both the California senate and assembly. Assemblyman Harry Johnson and Senator J. Howard Williams, both of Porterville, worked with local representatives of the citrus industry to get the resolutions through.

In turning down the quarantine plan, Mr. Brock said that already a "buffer" area has been setup around citrus areas infected with quick decline in Southern California. These zones, out of which no citrus stock can be shipped, offer a sufficient barrier to the disease in the opinion of Mr. Brock.

"We believe that quarantines should be based on scientific facts and recommendations of trained plant pathologists rather than be arbitrarily established," he stated.

Ducor 4-H Meets Monday

A number of business items were taken care of at a meeting of the Ducor 4-H club held Monday evening at the Ducor Women's clubhouse and John Emo, assistant Tulare county farm advisor discussed 4-H Achievement day, May 22, at the fair grounds in Tulare.

Johnny Dennis reported on the

Power Lines Over Foothills

Two 66,000 volt transmission lines are being run from the Springville substation that the Southern California Edison company now has under construction in Frazier valley -- one going to the Porterville substation, the other to the Bliss substation west of Strathmore.

The Porterville line runs over the foothills north Rocky hill across Scenic Heights north of town and out through the Westfield district.

Till Goodan Trophy To Top Roundup Cowboy

Cowboy winning the most points in the Porterville Roundup, scheduled for May 8 and 9, will be presented with the Till Goodan trophy, an award donated by Till Goodan, noted western artist and the M. C. Wentz Co.

The trophy is a bronze statue of a bucking horse and cowboy rider, done in excellent detail

International Junior Livestock exposition held last month in San Francisco and the Ducor 4-H Field day, to be held at the Freeland Farnsworth ranch April 24, was discussed.

by Mr. Goodan. Mold for the trophy was completed by Mr. Goodan about three summers ago at his Camp Nelson cabin.

Cash receipts from the marketing of farm produce are running higher this year than last in California and Nevada.

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Barn Extension Floor Plugs
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Urgent For
★ Prompt Efficient Service ★
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P. O. Box 929 Porterville

Unemployment Payments Lighter Than Last Year

Payment of unemployment insurance out of the Porterville office of the California State Employment service is running lighter now than at this season of the year in 1947, however, Robert Carle, who is in charge of the office states that this does not indicate that there is less unemployment than last year, since basis of payment has been changed.

Mr. Carle points out that persons earning 75 per cent of their yearly income in any one quarter of the year cannot now draw unemployment insurance for the balance of the year, thereby eliminating a number of seasonal workers. He also states that many ex-service men who drew \$20 per week have now passed the 52 week limit, consequently a fewer number of this type of payment is being made than last year at this time.

No trouble is being encountered now, according to Mr. Carle, in getting men to work, the employment office having more applications for jobs than it can fill. The job situation is expected to ease up somewhat when Valencia orange picking and packing starts and other summer farm work opens up.

WATCH OUT

Don't be fooled by propaganda concerning reapportionment of the California senate on a basis of population. If those of us in the rural areas, or the so-called "cow counties" want representation in Sacramento, it is essential that we keep Senate apportionment on its present district basis.

RESTRICTION ON POWER USE IS REPEALED

Repeal of California's 20 per cent power cut was this week announced by Robert P. O'Brien, state emergency power director, with the warning, however, that voluntary power conservation measures are still essential and that the present free use of electric power may exist only until June 1.

Two factors were given by Mr. O'Brien as contributing to the decision to lift the power ban: 1. Heavy rain and heavy snowfall of the past month that improves the outlook for water generated power and 2. The effectiveness of "Daylight Saving" in cutting down power use.

The ban on electric power use was placed in California only

W. J. Cordua Will Speak At Burton Meeting

Walter J. Cordua, assistant Tuare county farm advisor, will speak on "Weed Control" and will show pictures at a meeting of the Burton Farm Center to be held this evening, (Friday), beginning at 7:15 p. m., in the Burton school house.

A pot luck supper will be served, with each family asked to bring one hot dish, salad or dessert in addition to their own table service.

Street Decorations For Roundup

Porterville's main street will take on a western air prior to the staging of the Orange Belt Saddle Club's Porterville Roundup, May 8 and 9, with the club and the merchants committee of the Porterville chamber of commerce to cooperate on street decorations.

Also in connection with the show, chambers in Tulare county are being invited to enter candidates for queen of the Roundup. Girls entering will be judged on their ability to work their horse, however, they will not be required to stop a calf as was previously announced.

"CITIZENSHIP" WILL BE SUBJECT

A representative of the Federal Bureau of Investigation will speak Monday evening on "Citizenship" at a meeting of the Porterville Union High School Parent-Teacher association to be held at the school.

Mail your Classified ad on a penny post card to the Farm Tribune, 522 N. Main.

Inglet's Welding

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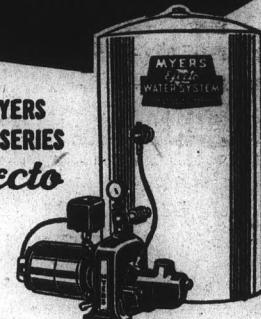
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Grace Fundamental Church**

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Porterville, Calif.
Pastor Ray Whitlock

**Harry J. Johnson
REALTOR and ASSOCIATES**

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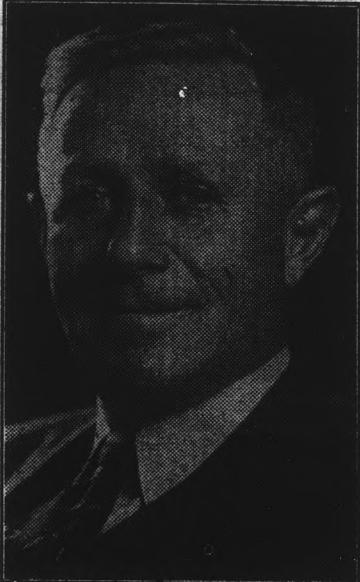
Earl Hodgson, mgr.

Phone 686

"THE ALCAN HIGHWAY" SUBJECT OF FISH AND GAME SPEAKER

"The Alcan Highway" will be the subject of Hugh Matier, senior public relations man for the Union Oil company, who will speak at the annual banquet of the Porterville Fish and Game Protective association, scheduled for next Monday evening, April 19, at the Billingsley and Elliott Tractor Sales building on the north edge of Porterville.

Mr. Matier possesses a first-hand knowledge of the highway



HUGH MATIER

project, having surveyed the original British Columbia section for the Canadian government in 1908. His route ran along an old telegraph trail that was originally blazed to carry

California is now ranked as fifth state in the nation as far as dairy production is concerned, with dairymen in 1947 receiving \$248,366,660, a half-million increase over 1946.

wires connecting New York and London, a project that was given up with the completion of the trans-Atlantic cable.

In 1942 Mr. Matier spent several months travelling over the highway while it was being constructed by the United States government. He rates the road as one of the great engineering feats of the present age.

Mr. Matier is a Fellow of the Royal Geographic society, a patron of the Smithsonian Institute and a founder member of the Pacific Geographic society. He comes to Porterville with an established reputation as a forceful and entertaining speaker.

Memberships in the Porterville Fish and Game Protective association may be obtained from directors of the association. Membership includes the banquet.

SOME COTTON BEING PLANTED

Some cotton is being planted in southeastern Tulare county area, with general planting expected to get under way shortly. Indications point toward an acreage increase over last season in this district.

The new strain, Acala 4-42, grown experimentally in this vicinity last year, will probably not be planted this season, since present plan is to grow this variety only where facilities are such that it can be ginned exclusively.

A school of veterinary medicine will be opened on the Davis campus of the University of California next fall. A beginning class of 40 students will be accepted.

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Saddle Club Places Float In Lindsay Parade

An old-fashioned chuck wagon and a mounted group will be Porterville's entry in the Lindsay Orange Blossom Festival parade, scheduled for 10 o'clock tomorrow a. m. with entry sponsored by Orange Belt Saddle club and Porterville C. of C.

Carroll Simmons will drive his team of matched Palominos to the wagon and Myrna Vincent will ride on the wagon and twirl a rope. Mounted at the sides of the wagon will be Gervas Cook and his son, Neal and Arnold Thomas and his son Tommy.

Riding behind the wagon will be Mildred Roberts, Shirley Bastian and Molly Della who will distribute handbills advertising the Orange Belt Saddle club's Porterville Roundup May 8 and 9.

COMMITTEEMEN WORK ON SHOW ARRANGEMENTS

Committeemen handling all phases of the First Annual Tulare County Junior Livestock Show and Community Fair, slated for the Porterville high school grounds May 14 and 15, have been active during the past week with special emphasis being placed on the sale of commercial displays that will be placed in the high school gymnasium.

Display booths will be 10 x 10 feet. Sale is being handled through the Merchants committee of the Porterville chamber of commerce, with Dr. M. L. Grimsley, secretary-manager of the chamber, in active charge.

The two-day livestock show and fair program will feature the annual high school Patron's day program on Friday, May 14, while on May 15, stock judging, a junior horse show and a livestock parade will be highlights.

CATTLEMEN MEETING TODAY

Spring meeting of the Tulare County Cattlemen's association is being held at noon today in Porterville at Berkshire's Palm cafe, with Flores Evans, of Tipton, association president, presiding.

Under the Agricultural Conservation program, approximately \$150,000,000 has been appropriated in the nation for soil conservation.

Future Farmers In Field Day

Porterville Future Farmers will participate in a field day sponsored by Tulare Future Farmers at Tulare on April 24, with judging to feature the day and with a luncheon to be served at noon.

Judging contests will be conducted in dairy cattle, other livestock and poultry and a special contest in farm mechanics skills is being arranged. The day will start at 9 A. M. at the Tulare high school farm.

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- ★ Parade 10 A. M.
- ★ Coronation of California's Orange Blossom Queen 11 A. M.
- ★ Homecoming, 12:30 P. M.
- ★ Baseball Game, 2 P. M.
- ★ Orange Packing Contest 6 P. M.
- ★ Horse Show 8:30 P. M.
- ★ Folk Dancing 7:00 P. M.
- ★ Dancing 9:30 P. M.

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THE FARM TRIBUNE

April 16, 1948

Board Names

Administrator

(Continued from Page 1)

Commander of Monterey Peninsula Post No. 41, American Legion, vice president West Coast Softball association, member of the State Recreation Program committee and director of the Columbia Community Concert association of the Monterey Peninsula.

Although he was born in Lisbon, North Dakota, 1905, Mr. Easterbrook has resided in California since 1909 and received his education in California schools, graduating from Los Gatos Union High school and the College of the Pacific, where he had outstanding scholastic and athletic records. He has done Graduate work at the College of the Pacific and the University of California.

Mr. Easterbrook has completed 18 years as head of the physical education and athletic department of Pacific Grove High School, administered, as director, a recreation program in the city of Pacific Grove and organized and administered recreation programs for cities in California under 10,000 population. He has instructed in science, social science, hygiene and English.

During the Second World War he served as a welfare and recreation officer in the United States navy, rising to the rank of lieutenant commander and seeing action in the South Pacific.

Mr. Easterbrook has one son who will be a senior in high school next year. Mrs. Easterbrook, also a graduate of the College of the Pacific is particularly interested in community concert work and possess an

Grain Farmer Meeting Today At Weldon Ranch

Results of fertilizer applications on grain will be shown at a field meeting being held this afternoon, (Friday) at 1:30 o'clock at the Roy Weldon ranch, located one-half mile south, one-quarter mile east and one-quarter mile south of the Teapot Dome service station on Highway 65 south of Porterville.

Ralph L. Worrell, assistant Tulare county farm advisor, will be in charge of the meeting. All interested farmers are invited to attend the meeting to observe the effect of a fertilizer mixture of nitrogen and phosphorus on a volunteer growth of grain.

SECTIONAL F. F. A. QUIZ NEXT WEEK

The Future Farmer Cooperative marketing sectional quiz will be held at Porterville on April 21 for Tulare and Kings counties—top winners in the local quiz program.

The two top winners in each local F. F. A. Chapter will compete in this sectional quiz contest. The two winners from Porterville chapter are: Delwin McMenah and Albert Bakalian.

Robert Lutz, San Joaquin Valley P. P. A., will be in charge of the sectional quiz, assisted by Roy Monroe, California Cotton Cooperation at Bakersfield and Everett Myers, California Fruit Growers Exchange.

Excellent contralto voice.

Two of Mr. Easterbrook's brothers are also active in school work: Harold being engaged in attendance work at Palo Alto and Paul serving as principal of Fresno Technical High School

The awards will be a small trophy to the top winner and a large trophy for the winning chapter and also one for the winning section.

Others planning to attend the meeting will be C. A. Heffernan, Gen. Manager of the San Joaquin Valley Poultry Producers association, and Stanley Trueblood, district manager of the California Fruit Growers Exchange A.

G. Rinn, Regional Supervisor of Agricultural Education.

The dinner will be held in the Porterville Union High School cafeteria and the group will be guests of the San Joaquin Valley Poultry Producers association.

Harvesting of Wasco's largest potato acreage is expected to start in May.

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